

For Immediate Release
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Montalvo Arts Center Presents Six Free Public Panel Discussions to Engage Silicon Valley on Cultural Institutions and their Role in the Community

SARATOGA, Calif. – Montalvo Arts Center invites the community to "Futures Panels & Public Conversations," a unique series of public panels to be held at Montalvo from May 14 through July 30. These panels examine the role of contemporary arts organizations in the 21st century, with an extraordinary group of creative thinkers leading the charge and engaging the community. The panelists that have been invited to speak are from across the country, further distinguishing Montalvo as a participant in national and international dialogues on the arts.

Topics include Digital Content and the Arts; The Next Generation: Teens and the Arts; Technology and the Arts; New Dimensions for Arts Organizations; Creativity in Public Schools: Artists as Resource; and Models for Evaluating Arts Organizations.

Funded by the James Irvine Foundation, which was established in 1937 to benefit the people of California, the panels represent an unprecedented model of public programming that engages the community and simultaneously provides a learning ground for Montalvo trustees and staff during the process of examining future directions for Montalvo Arts Center. The findings will be published in a white paper and will be made available as a resource to other arts organizations. Montalvo's community outreach partners are The Tech Museum, MACLA, San Jose Institute for Contemporary Art, and San Jose Museum of Art.

"Montalvo is looking forward to hearing from this extraordinary group of creative thinkers as they weigh in on the future of culture and cultural institutions," said Robert Sain, executive director of Montalvo. "The panels will really help us look at how best to evolve a new sustainable arts model for the 21st century, and we are pleased to open this process to the public."

The six panels are free and open to the public and will be held at Montalvo – details to follow. Panelists will discuss various topics with a moderator, and then the audience is invited to ask questions. Please join us over the summer for this exciting series. The following panels are scheduled:

Email RSVP's to Julie Thorne at jthorne@montalvoarts.org.

Mon, May 14

4:00 – 6:00 p.m.

Digital Content and the Arts

How can arts organizations define, create and distribute content?

Panelists:

Julie Lazar, Director, International Contemporary Arts Network, Los Angeles
www.freewaves.org/artists/j_lazar/

Dave Peterschmidt, former President and CEO, Openwave Systems, Inc., Redwood City
www.openwave.com

Joel Slayton, Director, CADRE Laboratory for New Media, San Jose State
<http://cadre.sjsu.edu/>

Pat Wyatt, President, HIT Entertainment, North America
www.hitentertainment.com

Fri, May 25

4:00 – 6:00 p.m.

The Next Generation: Teens and the Arts

How can arts organizations engage teens in various art forms and new ideas?

Panelists:

Sergio Bessa, Director of Education, Bronx Museum of the Arts, New York
www.bronxmuseum.org

Jessica Gogan, Director of Education, The Warhol Museum, Pittsburgh
www.warhol.org

Simon Hanukia, Program Director, Destiny Arts Center, Oakland
www.destinyarts.org

James Kass, Founder and Director, Youth Speaks, San Francisco
www.youthspeaks.org

Thu, May 31

4:00 – 6:00 p.m.

Technology and the Arts

How can artists enhance R & D for a high tech business?

Panelists:

Shona Kitchen, Multidisciplinary Artist/Designer, Montalvo Lucas Programs Fellow
www.shonakitchen.com

Joel Slayton, Director, CADRE Laboratory for New Media, San Jose State
<http://cadre.sjsu.edu/>

Winston Wang, Senior Product Manager for Mobile Authoring, Adobe, San Francisco
http://www.adobe.com/devnet/devices/device_central.html

Mon, July 9
4:00 – 6:00 p.m.

New Dimensions for Arts Organizations
What is the role of cultural institutions in contemporary society?

Panelists:

Carol Becker, Dean of Faculty, Senior Vice-President for Academic Affairs, School of the Art Institute of Chicago, writer and culture critic.
www.saic.edu/

Sammy Hoi, President, Otis College of Art and Design, Los Angeles
www.otis.edu

Paul Holdengraber, Director of Public Programs, LIVE from NYPL, New York Public Library
www.nypl.org/live

Sally Tallant, Director of Education Programming, Serpentine Gallery, London
www.serpentinegallery.org

Mon, July 23

4:00 – 6:00 p.m.

Creativity in Public Schools: Artists as Resource
How can artists function as career model, mentor and facilitator for students?

Panelists:

Hector Armienta, Composer, San Francisco
www.hectorarmienta.com

Kim Kanatani, Director of Education, Guggenheim Museum, New York
www.guggenheim.org

Jennifer Andaluz, Executive Director, Downtown College Prep, San Jose
www.downtowncollegeprep.org

Sarah Schultz, Director of Education and Community Programs, Walker Art Center, Minneapolis
www.walkerart.org

Colleen B. Wilcox, PhD, County Superintendent of Schools, Santa Clara County
www.sccoe.org

James Kass, Founder and Director, Youth Speaks, San Francisco
www.youthspeaks.org (Moderator)

Mon, July 30
4:00 – 6:00 p.m.

Models for Evaluating Arts Organizations

How does an arts organization know when it's successful?

Panelists:

Holly Block, Executive Director, Bronx Museum of the Arts, New York
www.bronxmuseum.org

Clayton Campbell, Co-Executive Director, 18th Street Arts Center, Santa Monica; Advisor, the International Association of Residential Arts Centres (Res Artis), Amsterdam, NL
www.18thstreet.org www.resartis.org

Dorit Cypis, Artists, Los Angeles
www.doritcypis.com

Moy Eng, Program Director, Performing Arts, William and Flora Hewlett Foundation, Menlo Park, Calif.
www.hewlett.org

John Orders, former Program Director of the Arts, the James Irvine Foundation, San Francisco
www.irvine.org

About the James Irvine Foundation

The James Irvine Foundation has provided over \$900 million in grants to over 3,000 nonprofit organizations. Its mission is to expand opportunity for the people of California to participate in a vibrant, successful, and inclusive society, making it an ideal match for Montalvo and its panel programming. For more information on the James Irvine Foundation, visit <http://www.irvine.org>.

About Montalvo Arts Center

Montalvo Arts Center is a nonprofit organization dedicated to forging meaningful connections between art, artists and the communities it serves through creation,

presentation and education in extraordinary ways and settings. Located in the Saratoga hills, Montalvo Arts Center occupies a Mediterranean-style villa on 175 stunning acres, which Senator James Phelan left to the people of California for the encouragement of art, music, literature and architecture. In January 2005, the organization changed its name from "Montalvo" to "Montalvo Arts Center" to commemorate its 75 th year as an arts center and to better communicate its mission to expanding local, national and international audiences. For more information about Montalvo Arts Center, call (408) 961-5800 or visit <http://www.montalvoarts.org/>.

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